

**SEEBURGER Doubles U.S. Revenues in 2005 with Advanced B2B Technology**  
*Major New Contracts and Alliances, Plus Four New Offices*

ATLANTA (January 10, 2006) --- SEEBURGER Inc. doubled its revenues in the U.S. market in 2005, gaining major new business-to-business integration contracts that in many cases have unseated incumbent vendors. SEEBURGER's offerings revolve around the B2B Gateway, the industry's most comprehensive and cost-effective EAI and B2B integration suite and the only solution capable of integrating 100% of an organization's trading partners --- including smaller customers and suppliers that still do business on paper --- on a single platform to ensure compatibility, a common work environment, and easy maintenance across the supply chain.

SEEBURGER secured new U.S. contracts in 2005 with Fortune 1000 companies and other leading organizations including Whirlpool Corporation, Procter & Gamble, Samsonite Corporation, Celanese Corporation, Mercedes-Benz U.S. International, Respironics Inc., Valeant Pharmaceuticals and automotive suppliers Modine Manufacturing Company and Linamar Corporation. The company also completed successful deployments at high-profile organizations such as Hyundai Motor Manufacturing, which is using the SEEBURGER B2B Gateway to automate trading partner communications at the new plant that opened in Alabama in May.

Other 2005 SEEBURGER achievements included expansion from the company's U.S. headquarters in Atlanta with new offices in Detroit, Dallas, San Francisco and Columbus, Ohio; inclusion in the Leader's Quadrant in Gartner Inc.'s prestigious Magic Quadrant analysis of B2B gateway providers<sup>1</sup>; and a major expansion of alliance partners with the signing of new agreements with enterprise software providers IFS, SSA Global and Oracle. SEEBURGER also strengthened its SAP relationship with the release of an upgraded adapter for the SAP Exchange Infrastructure (SAP XI), equipping enterprises with the only comprehensive EDI solution embedded in the SAP NetWeaver™ technology stack to eliminate the need for integration of a standalone EDI system.

Other new major product and services introductions in 2005 included IDnet, a hosted service that offers a low-cost means of complying with radio frequency identification (RFID) requirements by major retailers and government organizations; and the Business Integration Suite Application Server Edition (BIS/AS), a solution that simplifies the process of integrating disparate databases and applications for Fortune 500 companies and other large organizations.

"Our performance in 2005 clearly established SEEBURGER as a major player in the B2B marketplace in the U.S. and paved the way for significant growth in 2006," said Scott Lewin, president of SEEBURGER US. "The ongoing expansion of our ERP relationships, the recognition by Gartner and continued high growth in North America demonstrate SEEBURGER's stability in an industry sector where merger and acquisition activity has caused substantial upheaval among customers."

Competitive advantages of SEEBURGER's products include the ability to support all global trading requirements with a single B2B gateway, the availability of automation solutions that eliminate manual document exchange for smaller trading partners, and the company's broad alliances with enterprise software providers. SEEBURGER's global support aids global enterprises that wish to simplify their technology infrastructure by standardizing on one B2B solution for all offices.

### **About SEEBURGER**

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today is ranked among the top business-to-business gateway providers by industry analysts, and serves more than 6,500 customers in 35 countries and more than 15 industries through its flagship B2B Gateway and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that opened in 1998. For more information, visit [www.SEEBURGER.com](http://www.SEEBURGER.com)

### **About the Magic Quadrant**

The Magic Quadrant is copyrighted April 15, 2005 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

---

<sup>i</sup> Gartner Research "Magic Quadrant for B2B Gateway Providers 2Q05" by L. Frank Kinney. April 15, 2005.

### **PRESS CONTACT:**

Monisha Mills  
SEEBURGER Inc.  
(678) 904-3331  
[m.mills@seeburger.com](mailto:m.mills@seeburger.com)