

SEEBURGER Adapter

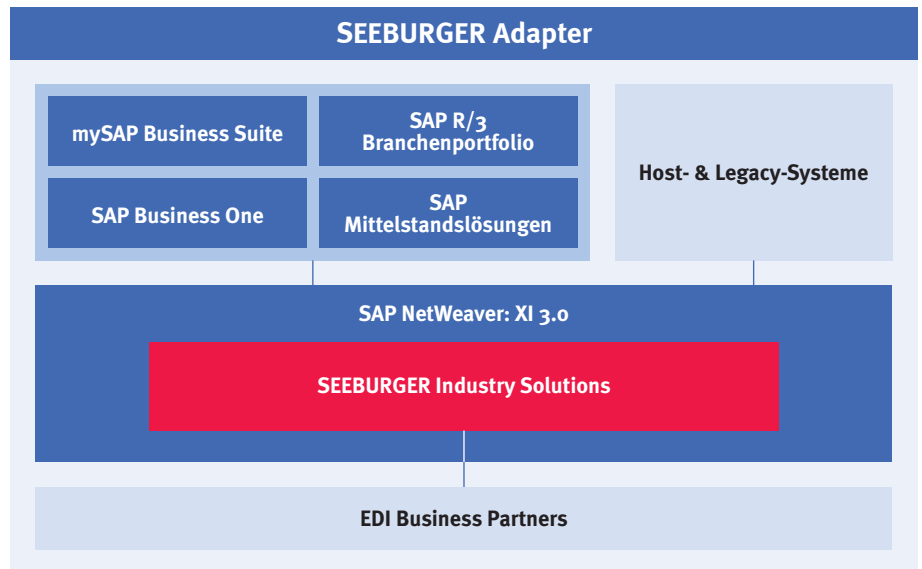
for SAP® Exchange Infrastructure

Fast, efficient and secure integration of business partners

To keep delivery times short, to meet deadlines and to keep inventory cost to a minimum, the information flow along internal and external value chains must run efficiently. Only well managed business processes based on reliable technologies guarantee that these ambitious targets will be reached. In several industries, standards for electronic communication and collaboration with customers, suppliers, shippers and other business partners have been established to integrate and automate cross-enterprise processes. Widespread standards exist for electronic business documents, such as EDIFACT, ANSI X.12, XML, etc. and communications, such as FTP, OFTP and EDIINT; however, specific requirements in different industries and regions must be taken into account.

SAP® provides with the SAP Exchange Infrastructure (XI) an open, process-oriented platform for integration across applications and enterprises. SAP's Exchange Infrastructure facilitates and controls the information flow via different applications both inside and outside the company.

SEEBURGER adds adapter solutions to this integration platform to automate business processes with customers, suppliers and other business partners.

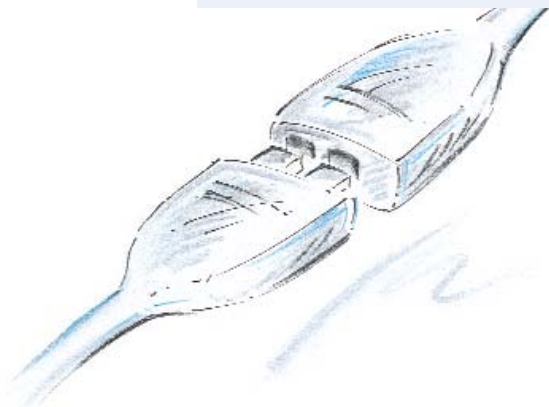


Using these adapters, companies can quickly and affordably realise electronic collaboration with all concerned partners in their value chains. All required business documents, such as orders, inventories, forecasts, delivery notes, invoices, etc. are relayed electronically, taking industry-, region- and partner-specific requirements into account. The SEEBURGER adapters' pre-defined message conversion rules – mappings – and comprehensive support for widespread communication networks and protocols keep implementation cost to a minimum.



»SAP is pleased to expand the relationship with SEEBURGER

to ultimately extend the functionality of the SAP Exchange Infrastructure,« said Klaus Kreplin, senior vice president of the GBU Integration Platform, SAP AG. »Our customers will benefit by more easily building integrated processes with their business partners in an efficient, reliable and secure manner, whether the integration is based on existing EDI technology or emerging Internet standards.«



The Infrastructure for Collaborative Commerce

■ Solution components of SEEBURGER

Adapters

- Industry-specific SEEBURGER Adapters for B-to-B/EDI to extend SAP Exchange Infrastructure include:
 - Automotive
 - High Tech
 - Pharmaceuticals and Chemicals
 - CPG (consumer packaged goods)
 - Retail
 - etc.
- Industry-specific packages include B-to-B/EDI content (communication, messages) for:
 - widespread EDI standards communication and messages
 - emerging Industry Standards
- Comprehensive consulting and support services for the implementation of SAP Exchange Infrastructure including all SEEBURGER B-to-B solutions

■ Highly integrated solution

- JCA based connectivity between SAP XI and SEEBURGER Adapter guarantees reliability, security, distributed installation capability, etc.
- Deployment on one single application server (SAP Web AS)
- Central monitoring using SAP XI, SEEBURGER adapter routes information to SAP XI
- SEEBURGER adapters are integrated with SAP's »Integration Repository« and »Integration Directory«: Information on B-to-B processes (routing, mappings, etc.) can be stored centrally
- Result: One system on a platform using one GUI!

■ Benefits of SEEBURGER Adapters

- Secure, reliable and cost-efficient connection of trading partners
- Reduced implementation effort through pre-configured adapters and industry-specific content: country- and industry-specific communication methods (more than 50) and mappings (more than 1250) from SEEBURGER currently available
- Easy integration of existing SEEBURGER B-to-B solutions
- High Return-On-Investment of SAP XI through additional benefit of SEEBURGER Adapters
- Low Total-Cost-of-Ownership and investment protection through the use of one central solution as infrastructure for collaborative commerce

■ Many good reasons to start now

- SAP XI becomes central component of SAP application landscape
- New implementations of SAP applications will be based on SAP XI
- Merger & Acquisitions require a new integration infrastructure, de-integration of business units leads to change of existing processes
- New Requirements: Introduction of XML/Internet-based B-to-B processes
- ALE is not enough: SAP XI allows integration of non-SAP systems, better monitoring, etc.
- Existing isolated EDI solutions have to be extended and/or operated more securely and efficiently

