



## **SEEBURGER Simplifies Enterprise Application Integration with New J2EE-Compliant BIS Application Server Edition**

*Supports All Platforms, Web Services, and BPEL-Based Business Processes*

**ATLANTA** (May 18, 2005) --- SEEBURGER Inc. has released the Business Integration Suite Application Server Edition (BIS/AS), an advanced enterprise application integration solution that runs on major J2EE commercial application servers such as IBM WebSphere, SAP NetWeaver and Oracle 10g. The new edition extends SEEBURGER's widely adopted BIS platform from Windows to Unix and Linux environments; supports synchronous messaging enabling fast application connectivity via Web Services and Service-Oriented Architecture (SOA); and allows detailed process design with SEEBURGER process management tools as well as reuse of business processes created with third-party BPEL-based tools

SEEBURGER's BIS/AS is designed to streamline business operations and lower costs by simplifying the process of integrating disparate legacy systems, packaged applications and enterprise applications. The system's support for Web Services and Service-Oriented Architecture eliminates the need for hard-coding that has traditionally inhibited cross-enterprise application integration projects, while its support for BPEL-based business process designers such as FuegoBPM and IDS Scheer's Aris reduces implementation time by eliminating the need to create new process models from scratch.

Additional BIS modules for trading partner integration can be added to the same environment on which BIS/AS is deployed in order to extend integration processes to customers and suppliers for automated document exchange. SEEBURGER's ability to provide both EAI and B2B integration on a single platform with a common architecture, with all components and adapters developed in-house, ensures compatibility, furnishes a common work environment, and simplifies maintenance across the extended supply chain.

Like SEEBURGER's core Business Integration Suite, the BIS Application Server Edition can be deployed two to three times faster than comparable solutions through a broad range of processes and components that have been preconfigured for different industries and standards, significantly reducing integration costs and resulting in a faster return on investment.

"Fortune 500 companies and other large organizations that need to link their legacy systems with newer ERP or CRM applications like SAP or PeopleSoft historically have faced major challenges in the integration process, ranging from long deployment periods to technical glitches that prevent the composite application from running smoothly," said Scott Lewin, president of SEEBURGER US. "Our BIS Application Server Edition shortens deployment and eases connectivity while leveraging the capabilities of our core B2B capabilities to ensure the efficient, accurate and timely flow of information across internal systems and trading partners."

**About SEEBURGER**

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources.

Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today serves more than 6,000 customers in 35 countries and more than 15 industries through its flagship Business Integration Suite (BIS) and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that has attracted blue-chip clients ranging from Hyundai to Whirlpool, Chevron Phillips Chemical, Sega of America, Bosch-Siemens, Sunny Delight Beverage Company, C&H Sugar and Goodyear since it opened in 1998. For more information, visit [www.SEEBURGER.com](http://www.SEEBURGER.com)

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